

agileSTREAM 

CHANGE IS
ACCELERATING



TIMESTREAM 

In collaboration with



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TECHNOLOGY



GLOBALIZATION



DISRUPTION



THE UNEXPECTED

At the beginning of this century, Google Chief Engineer Ray Kurtzweil predicted that the equivalent of 20,000 years of progress will be crammed into the next 100 years.

Change can be an Obstacle or Opportunity

57% of organizations are unable to “quickly turn challenges into opportunities”

“ The only constant in business is change. And the world is changing more rapidly than ever before. To thrive, organizations must leverage this change to create new value for their customers. It is only high-performing, adaptable, empowering, and agile organizations who can achieve this. ”

Evan Leybourn
Co-founder & CEO, BAI

Opportunity exists with **Business Agility**

Business Agility is a set of organizational capabilities, behaviors, and ways of working that affords your business the freedom, flexibility, and resilience to achieve your purpose.

No matter what the future brings.

Business **Impacts**

20-30%
increase



Customer Satisfaction

20-30%
increase



Employee Engagement

30-50%
increase



Operational Performance

20-30%
increase



Financial Performance

Introducing the **Business Agility Institute**



The Business Agility Institute is a **fiercely independent** research & advocacy organization for the next generation of companies. Our mission is to elevate and empower your organization through agility.

We will help you unlock the potential of your organization to thrive in uncertainty and change. We will give you independent guidance and purposeful next steps when new approaches are necessary.

No matter what the future brings.

Focus Areas

- Research & Standards
- Mentorship
- Advocacy & Thought Leadership
- Ecosystem Development

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We are one of the most diversified conglomerates in the world, with more than 20 business lines. Within this context, the independent mentorship provided by the Business Agility Institute has helped us focus on what's truly important for our groupwide agile transformation and lent gravitas to the transformation amongst leaders across Koç Group.

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Evan Leybourn

Co-founder & CEO, BAI



Get Your **Business Agility Profile™**

The Business Agility Profile™ is an independent, detailed snapshot of your business agility capabilities & behaviors. It is available as a stand-alone program or as part of the Premium Corporate Membership package.

Benefits

Understand
where your
organization is today



Benchmark versus
1300+
other companies



Identify your most
important next steps



Approach

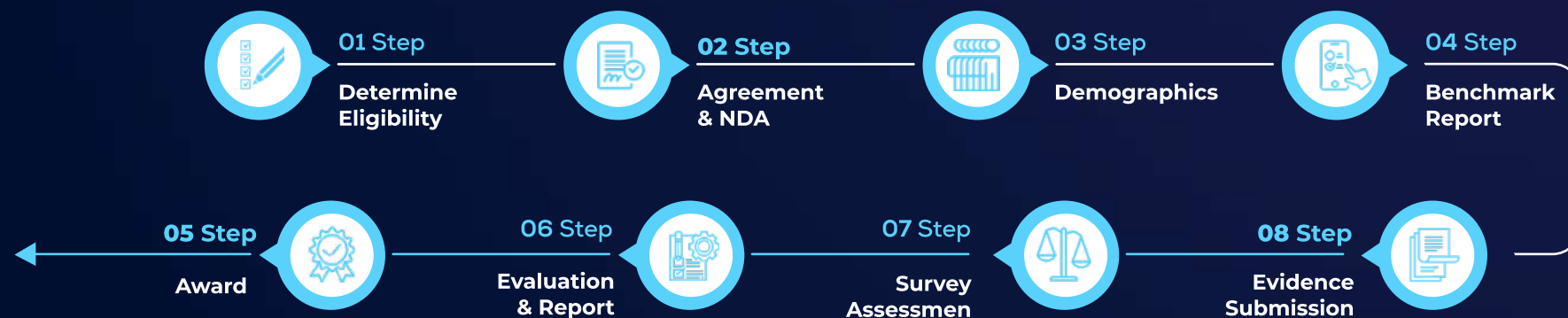
Assessing business agility is complex. **Business agility is an ongoing journey, with no end state.** On any given day, an organization will have a range of excellence with higher and lower capabilities. Additionally, there's no single approach, framework, or practice for business agility. What matters is how your people, systems, and processes all come together to best deliver value to your customers.

Our research-based model focuses on the 13 key organizational capabilities and associated behaviors needed for excellence in business agility – organized around three themes:

➤ Customer Centricity ➤ Innovation & Growth ➤ High Performance

Timeline & Process

With a signed Agreement & NDA – the timeline averages **4 to 8 weeks and requires no “onsite” time.**



The Result

A final report detailing an organization's agility capabilities, benchmarking comparisons, and recommendations. Eligible organizations will be awarded the status of Certified Agile Organization™.

Join BAI as a

Premium Corporate Member

- Business Agility Profile™
- Business Agility Mentorship – independent, unbiased guidance
- Corporate Library subscription - curated, world-class repository of business agility case studies, research reports & guidance
- Leadership Briefings - small group sessions on emerging business agility topics
- Publication Sponsorship – Co-branded research report on a topic you choose
- Conference Sponsorship – Digital recognition at our annual flagship event in New York

Plus the choice of one of the following

- Executive Forums - Invite-only peer-to-peer executive sessions or
- Corporate Conference Experience - Team tickets & custom perks for the NYC conference

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We continuously develop our levels of agility within our vision of developing the customs field to achieve best results in facilitating global trade and protecting the society. The standards of the Dubai Government Excellence Program and the corporate agility model serve as the roadmap that we follow to achieve corporate agility. This renowned certification is reflective of our persistence and hard work.

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Ahmed Mahboob Musabih,
Director General of Dubai Customs



Representatives in UAE for



Learn more about the Business Agility Institute
or any of its programs



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